

INDIANA-MICHIGAN EDITION



*Serving Amish Communities in
Northern Indiana & Southern Michigan
Current Circulation: 16,700 • Printed Every Two Weeks*

ALL DEADLINES AT NOON

Additional fees for late ads. See back for details.

PROOF DEADLINE DEADLINE ISSUE DATE

Jan. 09	Jan. 11	Jan. 17
Jan. 23	Jan. 25	Jan. 31
Feb. 06	Feb. 08	Feb. 14
Feb. 20	Feb. 22	Feb. 28
Mar. 06	Mar. 08.....	Mar. 14
Mar. 20	Mar. 22.....	Mar. 28
Apr. 03	Apr. 05	Apr. 11
Apr. 17	Apr. 19	Apr. 25
May 01	May 03	May 09
May 15	May 17	May 23
May 29	May 31	June 6
June 12	June 14.....	June 20
June 26	June 28	July 4
July 10	July 12	July 18
July 24	July 26	Aug. 01
Aug. 07.....	Aug. 09.....	Aug. 15
Aug. 21.....	Aug. 23.....	Aug. 29
Sept. 04.....	Sept. 06	Sept. 12
Sept. 18.....	Sept. 20	Sept. 26
Oct. 02	Oct. 04	Oct. 10
Oct. 16	Oct. 18	Oct. 24
Oct. 30	Nov. 01.....	Nov. 07
Nov. 13.....	Nov. 15.....	Nov. 21

DISPLAY ADS:

SIZE	RATE PER ISSUE
Full Page 7.2" w x 10.1" h	\$250.00
2-5 Times*	\$200.00
6 or more*	\$175.00
Half Page 7.2" w x 5" h	\$130.00
2-5 Times*	\$104.00
6 or more*	\$91.00
Qtr Page 3.5" w x 5" h	\$70.00
2-5 Times*	\$56.00
6 or more*	\$49.00
Bus. Card 3.5" w x 2" h	\$34.00
2-5 Times*	\$27.20
6 or more*	\$23.80

*Discounts contingent on running the same ad with no changes. **Other sizes available, contact us for a complete media kit.

Rates Effective 2/1/19

LATE AD FEES

Any ad wanting a proof but submitted after the Wednesday at noon proof deadline will be charged a \$10 late proof fee. Any ad received after the Friday at noon deadline will be charged a \$25 late fee.

PROOF INFORMATION

The proof deadline is 2 days before the final deadline at noon. Proofs are for corrections **only**. Please supply all ad information when you first submit your ad.

DIGITAL FILES

Digital files must be high resolution (300 dpi or more). Ads or photos saved in Microsoft Word, Publisher or Power Point are not high resolution. We accept PDF, EPS, JPG, and TIF formats.

The People's Exchange reserves the right to not print any submitted advertisement.

Refunds for errors on ads shall be limited to the cost of one insertion.

Please notify *The People's Exchange* immediately if there are any errors.